



# **Kurrasch Systems – Data Retention & Information Usage Policy**

**Effective Date: April 23, 2025**

**At Kurrasch Systems, a department of Kurrasch Gaming Merch Store LLC, we prioritize the privacy and security of your personal data. This Data Retention & Information Usage Policy outlines how we collect, use, store, and protect your information as part of your subscription services. Please read this policy carefully to understand how we handle your personal and subscription-related information.**

**This policy is designed specifically to address data usage and retention practices related to Kurrasch Systems subscriptions. For our general company-wide policies concerning data privacy, information security, and other related matters, please refer to our Privacy Policy and Terms of Service.**

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## **1. DATA COLLECTION**

**As part of our subscription service, Kurrasch Systems collects various types of personal and non-personal data to deliver a seamless experience. This data may include:**

- **Account Information:** This includes your name, email address, billing address, and other details necessary for setting up and maintaining your subscription.
- **Payment Information:** For users who subscribe to our paid services, we collect payment method details (e.g., credit card, PayPal) through secure, third-party payment processors.
- **Usage Data:** We collect data about how you interact with our services, including service usage statistics, device information, and browsing activity to improve our offerings and troubleshoot issues.
- **Customer Support:** Any information shared through customer support inquiries (e.g., emails, live chat transcripts) is stored to help us resolve issues and improve our services.

**By subscribing to Kurrasch Systems, you consent to the collection of this data. Rest assured, all data will be handled in compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), and other relevant local privacy regulations.**

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## **2. DATA USAGE**

**Kurrasch Systems uses the collected information primarily for the following purposes:**

- **Subscription Management:** To manage your subscription, including activating, renewing, and billing for your selected plans.
- **Personalization:** To customize your experience based on your preferences, usage patterns, and subscription history. This includes recommending new services or features relevant to your needs.
- **Customer Support:** To provide efficient customer service, respond to inquiries, troubleshoot issues, and resolve disputes related to your subscription.
- **Promotions & Marketing:** If you opt-in, we may use your information to send you promotional content related to our services or inform you about new features, special offers, or subscription updates.
- **Service Improvement:** To analyze user behavior and feedback in order to improve our service offerings, security, and performance.
- **Legal Compliance:** To fulfill legal obligations, including preventing fraud, complying with financial

**regulations, and adhering to contractual obligations.**

**All data usage will adhere to the principles outlined in our general Privacy Policy and in line with our internal policies regarding transparency, user rights, and information security.**

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### **3. DATA RETENTION**

**At Kurrasch Systems, we retain your personal data for as long as necessary to fulfill the purposes outlined in this policy. The retention periods for different types of data are as follows:**

- **Account and Subscription Information:** We retain your account information, subscription history, and payment records for the duration of your subscription and for up to seven (7) years after your subscription ends. This retention period is necessary for accounting and legal compliance.
- **Payment Information:** Credit card information is not stored directly by Kurrasch Systems. However, third-party payment processors may retain your payment details as per their terms. We do not store sensitive financial information on our servers.

- **Usage Data:** We retain usage data, such as service interaction and device data, for up to one (1) year following your last interaction with the service. This data is anonymized or aggregated for analysis once the retention period expires.
- **Customer Support Data:** Any customer support-related information is retained for up to one (1) year to ensure we can follow up on unresolved issues or provide ongoing support.

**Kurrasch Systems complies with all data retention laws relevant to our operations, and all retained data is secured following industry standards. If you wish to request deletion or modification of your personal data, please see the "User Rights" section below for more details on how to exercise your rights.**

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#### **4. USER RIGHTS AND ACCESS TO DATA**

**As a Kurrasch Systems subscriber, you have several rights with regard to your personal data:**

- **Right to Access:** You have the right to request access to the personal information we hold about you. You can view, update, or delete information through your account settings or by contacting us

**directly.**

- **Right to Correct:** If any personal data we hold is inaccurate, you may request corrections to be made.
- **Right to Deletion:** You may request the deletion of your personal data from our systems. Please note that we may retain certain information for legal or accounting purposes, as mentioned above.
- **Right to Opt-Out:** You can opt out of marketing communications at any time by clicking the unsubscribe link in promotional emails or by managing your preferences through your account settings.
- **Right to Data Portability:** You can request a copy of your personal data in a structured, commonly used, and machine-readable format.

**To exercise any of these rights, please contact our support team at [kurraschgamingmerchstore@gmail.com](mailto:kurraschgamingmerchstore@gmail.com) or use the contact options available on our website.**

**Kurrasch Systems employs a variety of technical, organizational, and administrative measures to protect your personal data from unauthorized access, loss, misuse, and alteration. These measures include:**

- **Encryption: Sensitive data, such as payment information, is encrypted during transmission.**
- **Access Control: Only authorized personnel have access to personal data, and they are required to adhere to strict confidentiality agreements.**
- **Regular Audits: We conduct regular security audits and vulnerability assessments to ensure our data protection practices remain effective and up-to-date.**

**Despite these precautions, no data transmission or storage method is 100% secure, and we cannot guarantee the absolute security of your data. By subscribing to Kurrasch Systems, you acknowledge and accept the inherent risks associated with online data transmission.**

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## **6. SHARING YOUR DATA**

**Kurrasch Systems does not sell, rent, or lease your personal information to third parties. However, we may share your information in the following circumstances:**

- **Service Providers:** We work with trusted third-party service providers (e.g., payment processors, marketing platforms, cloud storage providers) to deliver our services. These providers are required to comply with data protection laws and are not permitted to use your data for purposes other than providing the agreed-upon services.
- **Legal Requirements:** We may disclose your information if required by law, such as in response to a subpoena, legal process, or to protect the rights and safety of Kurrasch Systems or others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our assets, your data may be transferred as part of the transaction, subject to the terms of this policy and applicable laws.

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## **7. COMPANY POLICIES AND COMPLIANCE**

**This Data Retention & Information Usage Policy is part of Kurrasch Systems' broader commitment to data protection, transparency, and privacy. We adhere to company-wide policies that govern the handling of user data, including:**



- **Privacy Policy:** Outlining how we collect, store, and use your personal data across all our services.
- **Security Policies:** Detailing the security practices we employ to protect your data.
- **Compliance with Regulations:** We comply with global data protection laws and industry standards to ensure your information is handled responsibly and securely.

**For a comprehensive understanding of our data practices, please refer to the full Privacy Policy and Terms of Service available on our website.**

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#### **8. CHANGES TO THIS POLICY**

**We reserve the right to modify this Data Retention & Information Usage Policy at any time. Any changes will be posted on this page, with the "Effective Date" updated accordingly. We recommend that you review this policy periodically to stay informed about how we are protecting your data.**

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#### **9. CONTACT US**

**If you have any questions, concerns, or requests related to this policy or our handling of your data, please contact us:**

 **Email: [kurraschgamingmerchstore@gmail.com](mailto:kurraschgamingmerchstore@gmail.com)**

 **Website: <https://www.kurraschsystems.com>**

 **Customer Support: Available Monday to Friday, 9:00 AM - 5:00 PM (CST)**